**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Book Cover Evaluation**

|  |  |  |
| --- | --- | --- |
| **7 Design Elements** | **Book #1** | **Book #2** |
| **What is the book title?** | **-** | **-** |
| **Describe the image on the front cover.**  **What can you infer about the genre, theme, characters, and/or mood?**  **What in this image attracts the reader’s attention? (Colours, subject, layout etc.):** | **-**  **-**  **-** | **-**  **-**  **-** |
| **Find the book’s slogan. Copy the slogan.** | **-** | **-** |
| **Who is/are the author(s)?** | **-** | **-** |
| **Find a book that has a quotation on the cover. Copy the quotation.**  **Who said it?** | **-“**  **”.**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** | **-“**    **”.**  **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Read a book teaser. Based on the teaser, what is this book about? List 3 ideas.** | **-**  **-**  **-** | **-**  **-**  **-** |
| **Find a book review. Who is the person/ company who has reviewed this book:**  **What positive adjectives (describing words) were used in the review?** | **-** | **-** |
| **Based on the cover of the book, do you want to read it? Why or why not?**  **Make specific reference to at least 3 of the 7 Design Elements.** |  |  |

**How is this being marked?**

**Comments:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Criteria | Curriculum | Level 4 | Level 3 | Level 2 | Level 1 | Level R |
| **Knowledge**  Understanding the parts of a book cover:  \* What the parts are  \* What each part should/ should not do | M 2.1 (Understand media form)  M 1.3  (Evaluate media information) | Your answers show that you have an excellent understanding of the parts of a book cover: what they are and what they do.  Keep up the great work! | Your answers show that you have a good understanding of the parts of a book cover: what they are and what they do.  Be sure to pay attention to detail when you create your own book cover. | Your answers show that you have some understanding of the parts of a book cover: what they are and what they do.  You should review the parts of a book cover before starting your assignment. | Your answers show that you have a limited understanding of the parts of a book cover.  You need to review the parts of a book cover carefully before starting the assignment! | Your answers show that you have an excellent understanding of the parts of a book cover: what they are and what they do.  You really need to review the parts of a book cover carefully! |