### Eng 4CI

## Newsletter Articles Rubric

# NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . level: \_\_\_\_\_\_\_\_\_\_Mark: \_\_\_\_\_\_/50

### Have all elements of the assignment been attempted and satisfactorily completed? yes/no

NOTE: A level 0 will be assigned where the criteria of the assigned task have not been appropriately attempted nor adequately met.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Categories/Criteria | Level 1 | Level 2 | Level 3 | Level 4 |
| knowledge  /10 | – ideas lack accuracy, depth or original thinking | – ideas show some accuracy, and/or original thinking | – ideas are mostly accurate, creative and original | – ideas are highly accurate, creative, detailed, and sophisticated |
| ***References to Text and Films*** | – includes insufficient facts, quotes or descriptive details | – includes some facts, quotes and descriptive details | – includes sufficient facts, quotes and descriptive details | – includes a rich selection of facts, quotes and descriptive details |
| ***Making connections***  **/10** | – makes few connections to studied works in the unit | – makes some connections to studied works in the unit | – makes effective connections to studied works in the unit | – makes insightful connections to studied works in the unit |
| **Thinking / Inquiry**  **/10** | – headline titles are mostly ineffective | – somewhat effective headline titles, could be more creative | – mostly effective original headline titles | – highly engaging and original headline titles |
|  | – point of view, focus/angle of articles lack clarity | – point of view, focus/angle of articles is somewhat clear | – point of view, focus/angle of articles is mostly clear | – point of view, focus/angle of articles is clear and engaging |
| Communication  /10 | – leads have limited effectiveness in engaging reader | – leads are somewhat appropriate but could be more engaging | – leads are mostly effective in addressing 5 W’s | – leads are arresting and skillfully crafted answering 5 W’s |
|  | – organization of sentences and paragraphs is ineffective in creating a focus or overall impression | – organization of sentences and paragraphs creates some unity but the focus or impression created is inconsistent | – organization of sentences and paragraphs creates a clear focus and overall impression | – organization of sentences and paragraphs creates a single, strong focus and overall impression |
| Application  /10 | – use of language conventions is limited (e.g., errors in spelling and grammar interfere with communication) | – use of language conventions is inconsistent (some errors in spelling and grammar, but not sufficient to interfere with communication) | – use of language conventions is accurate and effective (e.g., spelling and grammar are mostly correct) | – use of language conventions is accurate, effective, and virtually error-free (no major errors in spelling or grammar) |
| *not completed or inadequate* |  |  |  |  |
|  | – article layout has limited effectiveness in design elements | – article layout is somewhat accurate in design elements | – article layout is mostly effective (e.g type size, font, columns,) | – article layout is highly effective and creative (headlines, type size, columns, white space,) |
| *not completed or inadequate* | – graphic organizer has limited effectiveness | – graphic organizer is somewhat relevant with explanation of purpose) | – graphic organizer is effective (relevant with explanation of purpose)) | – graphic organizer is highly effective (relevant with clear explanation of purpose) |
| *not completed or inadequate* | - photos and captions have limited effectiveness | -some relevant photos with appropriate captions | -mostly effective relevant photos with appropriate captions | -highly effective relevant photos with appropriate captions |