Andrea Pfeifer

In the sample paragraph below you will notice bolded and colour-coded personality traits in the opening and closing sentences. This is an example of how to state your direction. Be sure to include the three points you will discuss throughout your paragraph in the opening sentence then re-phrase the three points to summarize your paragraph in your closing sentence.

Ms. Myers

ENG 2PI-03

23 October 2012

The Best Leader I Know

The best leader I know is my cousin Robert because he is **ambitious**, **charismatic** and **assertive**. Robert is an ambitious teacher, son and friend who takes on challenges to do great things for the people who are important to him. *His ambition was clear when his mother, my Aunt, was diagnosed with a brain tumor. He wanted to take the opportunity to do something special for her by taking on the challenge of getting her to meet Oprah Winfrey.* **He started and led a national campaign on Facebook and Twitter to raise awareness and gain support from people across the country to get Oprah’s attention, which proved his ambitious nature as leader.** Rob’s charisma has helped him in many leadership roles. *It certainly helped him to accomplish the goal of having his mother meet Oprah. In addition to spear-heading the social networking campaign online he took the lead in networking and communicating with many people, including members of the HARPO staff to try and convince them to make room for his mother in Oprah’s busy schedule.* **He led the way for others to do the same which helped him get the attention of the important people he needed which resulted in his mother getting to meet Oprah when she did a show in Edmonton in January.** Finally, Rob’s assertiveness has benefited him as a leader because it ensures that his goals are met and even exceed. *This leadership trait shown through on the day of his mother’s visit with Oprah when he took action and spoke directly to her assistant and requested a private conversation with the icon so that his mother, an artist, could present Oprah with a painting.* **As a result of his assertiveness in communicating his request, Oprah stayed longer to chat with my aunt and she even gave her and my cousin a shout out during her show.**  It takes leadership to make once in a lifetime experiences happen and my cousin’s **ambition, charisma** and **assertiveness**, which combined gave his mother an incredible opportunity, make him the best leader I know.